Studio
Delphianblue

Photography • Graphic Design
Web Design and Development

Client Questionnaire
Web Design

Date: _____/_____/_____
Client: _____
Address: _____
              _____
Contact: _____
Phone: (_____)_____
Project: _____
Domain Name: _____
Hosting: _____

1. Why do you want to have a new website, or have your current site redesigned?

2. What will be the main purpose of the website? Are you planning to sell a product?

3. Does your company have a mission statement? What is it?

4. Who is your target audience?

5. What are the demographics and psychographics of your target audience?

6. Do you have examples of websites that you like? What about them do you like?

7. What content do you want on your site? (pages, information, images, etc-Please use back to list)

8. What is your budget for this project?

9. What is your deadline for completing the site?

10. Do you have a logo, files, and content ready? (if so please supply on CD/DVD in jpeg, .gif, .png, Word files)

11. Will you need to manage the content yourself? How often? Will you need a database? CMS? SSL? Email?